JASON ERIC LOOPER

INSTRUCTIONAL DESIGNER (ID)

EDUCATION

INDIANA UNIVERSITY
Master of Science in Education *('20)*
Instructional Systems Technology

EARLHAM COLLEGE
Bachelor of Arts *('96)*
Sociology | Anthropology

SKILLS

- Adult Learning Principles
- Microlearning
- Analysis and Research
- Needs Assessment
- Digital Content Authoring
- Project Management
- Learning Objectives
- ADDIE | SAM | Backwards Design
- Kirkpatrick/Thalheimer Evaluation
- WCAG and 508 Compliance
- LMS (Blackboard | Canvas)

CONTACT

JASON E. LOOPER
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Chicago, IL 60626

portfolio
(872) 368-8245

PROFILE

Resourceful, learner-centric designer with experience in the end-to-end production of instructional design solutions. Skilled at leveraging technology to transform learning objectives into engaging, innovative online learning experiences. Adept at producing training supported by robust evaluation; reflecting a commitment to results-driven design.

WORK EXPERIENCE

Instructional Designer | Lecturer
TOHOKU UNIVERSITY | *TOHOKU GAKUIN Sendai, Japan 2011~present*

Create and deliver instructor-led instruction and learning experiences. Evaluate learning via formative and summative testing. Analyze, design, develop, implement and evaluate training on behalf of <1,500 internal staff using asynchronous, instructor-led (ILT), virtual, mobile, and blended-learning modes. Develop instructional objectives and strategies. Collaborate with SMEs to identify and address skill gaps. Ensure compliance standards. Align 3rd-party vendor materials to visual style guide. Administer the LMS.

Key Achievement:
- Balance quality with cost, time and resource constraints.

Corporate Trainer | Instructional Designer
INTERGROUP Sendai/Tokyo, Japan 2008~2011

At small (500 employee) enterprise, developed and delivered multi-modal training for sales enablement team. Produced train-the-trainer materials. Analyzed data and collaborated with SMEs to identify and address skill gaps. Created slide decks, job aids, and asynchronous e-learning. Helped drive change in terms of compliance, skills development, interpersonal communications, critical thinking and leadership development. Evaluated training through post-testing, questionnaires, surveys, interviews, and simulations. Tracked performance metrics via xAPI/SCORM. Administered the LMS. Compiled and communicated

Key Achievement:
- Developed e-learning that increased client retention rates and drove new sales.

WORK EXPERIENCE

Instructional Supervisor
B E R L I T Z Tokyo, Japan | 2000~2008

Collected and evaluated performance metrics to manage (assess and train) administrative and instructional staff. Analyzed and implemented learning technology best practices. Modernized instructional methods by supplementing existing material with customized interactives, job aids, self-study guides, presentations, and slide decks. Leveraged market research, and crafted strategies and tactics for closing new sales and renewals. Established Key Performance Indicators (KPIs) to improve workplace efficiencies. Tracked ROI and reported key metrics.

Key Achievement:
- Reduced instructor errors and the need for re-training.
- Increased client satisfaction and retention rates.

Estimating Assistant | Technical Writer
MORLEY BUILDERS Santa Monica, CA. | 1997~1999

Supported civil engineers in determining real costs for high-profile construction projects. Evaluated the fitness of subcontractor bid proposals. Prepared and reported cost-analysis reports.

Key Achievement:
- Aided cost estimates for the:
    - construction of Cathedral of Our Lady of the Angels ('98)
    - relocation of the J. Paul Getty Museum ('97)

ORGANIZATIONS

International Society for Performance Improvement (ISPI)

LANGUAGES

English
Native speaker

Japanese
JLPT N2 | Business level